



PRESS
GATHERING...
EXCLUSIVE
GOODIE BAG

Swedish Fika

with **MORAKNIV**®

***Welcome to experience the new
revolutionary knives from of Mora, Sweden!***

*Saturday, March 5th 2016, 16:00 - 16:45
Room Honkong, level 1, NCC Ost.*

16:00 - Dropin Meet & Greet

Traditional Swedish Fika is served: KOKKAFFE (coffee) and the world famous KNÄCKEBRÖD (crispbread).

16:15 - Product presentation

Meet representatives from MORAKNIV and get the story of the exciting new products, such as the full tang GARBERG.

ENGINEERS from the development department in Mora talks about the process and design of the knives.

Survival expert JOHAN SKULLMAN talks about how your knife help you make it in the wild.

16:45 - Press gathering ends

Welcome to continue your Morakniv experience in our booth: Hall 4, 4:222.

