

## CRAFT: COOL TEE WITH MESH

### HOW COOL CAN YOU GET?

CRAFT offers the coolest solution for hot summer activities: the Cool Tee with Mesh with is extremely lightweight, yet heavily loaded with function! The test winning COOL material guarantees effective moisture transportation, great ventilation, is soft and elastic and provides maximum sun protection (UPF 50+). This makes the Cool Tee with Mesh a fantastic versatile piece, which keeps you cool on days when temperatures go from hot to hotter.

CRAFT's Cool Tee with Mesh is a true allrounder, but shows off its cool qualities best in hot conditions. It makes sure even heavy exercise won't wear you down. The lightweight, very soft Cool material is made of a technical Polyester fibre, which integrates six channels in its surface. This results in an unbeatable heat and moisture dissipation as well as an extremely quick drying time. For even more coolness, CRAFT integrates mesh panels on key sweat zones.

With its great elasticity and the detailed, ergonomic cut, the Cool Tee has a perfect fit following the body's movement. The Swedish brand makes sure you stay well protected from UV rays with a maximum UPF of 50+. For odour prevention, hygiene and freshness, CRAFT utilizes a silver ion treatment which complies with Oeko-Tex Standard 100.

For more information see [www.craft.se](http://www.craft.se)

Join us on Facebook: CRAFT Sportswear - The Official Site

**Swedish brand CRAFT** is the pioneer of functional apparel for serious athletes. Since 1977 CRAFT has devoted itself to developing innovative clothing built to withstand extreme requirements in all conditions. CRAFT works closely with its many sponsored athletes and national teams, and focuses on designing the highest performance gear. The brand's foundation is its authentic understanding and love for the sporting culture, reflected in its strong involvement in cross-country skiing, biking, and running. Constantly working on the optimisation of innovative material and construction technologies, CRAFT sportswear is the ideal training and competition gear for all activities year-round.

Media may download high-res digital data (300 dpi JPG) from  
[http://www.k-g-k.com/download/CRAFT\\_CoolTMesh-Collage\\_S10\\_HR.jpg](http://www.k-g-k.com/download/CRAFT_CoolTMesh-Collage_S10_HR.jpg)

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