



THE MEMBERS OF THE SCANDINAVIAN OUTDOOR GROUP INVITE YOU TO

The wildest press conference ever.

Enjoy Scandinavian wild bites together
with updates of what's coming new from the
leading outdoor brands of Scandinavia!

MONDAY 8TH OF FEBRUARY, 12-13,00

PRESS CENTER EAST, CONFERENCE ROOM 1



The Scandinavian Outdoor Group. 1880 years of gathered experience.

The following members will participate at the pressconference:

66° North
Bergans
Devold of Norway

Didriksons
Haglöfs
Icebug

Isbjörn of Sweden
Klättermusen
Light My Fire

Lundhags
Silva